Denver June 25 Agenda

7:30 – 8:40: Registration Begins, Breakfast, Coffee and Snacks Served, Exhibit Area Open with Product Demonstrations, Time For Peer Networking/Interaction

8:40 – 9:00: Cloud Strategy with Advanced Threat Prevention from Check Point Software
Process efficiencies and increased network agility are driving Cloud, IaaS and SDN technology adoption at a rapidly growing pace. While public cloud providers do offer some rudimentary “out-of-the-box” security capabilities, this new architecture presents businesses with many unique and unforeseen security challenges, including recently announced vulnerabilities such as Meltdown and Spectre.

During this technical and informative talk, learn from Donald Klindt, Regional Manager and CyberSecurity Subject Matter Expert at Check Point Software, how their CloudGuard offerings protect cloud-based assets from the most sophisticated threats with dynamic scalability, intelligent provisioning and consistent control across both physical and virtual networks. Organizations can now embrace the cloud with confidence, knowing that you are fulfilling your part of Shared Security Responsibility alongside public cloud providers AWS, Microsoft Azure and the Google Cloud Platform. Among the specific topics covered are:

Private Cloud Security: Seamlessly deliver advanced threat protections to prevent the lateral spread of threats within software-defined data centers. Plus gain visibility and control to effectively manage security in both physical and virtual environments—all from a single unified management solution.

Public Cloud (IaaS) Security: Moving computing resources and data to public clouds means security responsibilities become shared between you and your cloud provider. Learn how to enable reliable connectivity to public cloud assets while protecting applications and data with advanced threat prevention across public and hybrid cloud environments.

9:00 – 9:20: Open Converged Infrastructure for Hybrid Clouds with Datrium
Gone are the days that IT staff want to configure, manage and troubleshoot their infrastructure. IT administrators demand simplicity; all that matters is that applications run simply, reliably and fast.

Hyperconverged Infrastructure (“HCI”) took a first step towards enabling this new computing paradigm, which according to Gartner will reach $10 Billion in sales by 2021.

The next step is Open Converged Infrastructure (“OCI”), which provides a powerful, cost-effective yet simple approach to increasing system/application performance under increased workloads. This new breed of convergence is:

• Simpler than Hyperconverged without vendor lock-ins
• Faster than All Flash Arrays
• No Backup Silos

Covering this highly relevant content is Mike Harner from Datrium, which delivers a new breed of tier 1 converged infrastructure with consumer-grade simplicity by combining compute, primary and secondary storage, and cloud backup into a single platform. Datrium DVX extends beyond HCI to address both mission critical, low latency workloads as well as backup and cloud data management for hybrid clouds.

9:20 – 9:40 Improving Network/Application Resilience and Performance, Given Recent Internet Outages with ThousandEyes
Recent Internet outages, caused by DDoS, Route Leaks and other cybersecurity attacks, plus natural/weather disasters and other factors, have impacted Amazon’s S3 file storage service (Feb 2017), Dyn’s DNS service (Oct 2016), and other infrastructure/technology providers, causing large-scale disruptions of mission-critical SaaS, IaaS and internally-hosted services.
During this technical, informative and highly informative session featuring Rob Routt of ThousandEyes, you will learn how to respond to these issues before they impact your customers, services and revenue, ensuring that your organization runs smoothly. You can quickly and precisely pinpoint the root cause of problems, then immediately share these insights with your vendors and customers.

ThousandEyes is a Network Intelligence platform that delivers visibility into every network an organization relies on, enabling them to optimize and improve application delivery, end-user experience and ongoing infrastructure investments. Leading companies such as ServiceNow and Twitter, as well as eBay and other members of the Fortune 500, use ThousandEyes to improve performance and availability of their business-critical applications.

9:40 – 10:00: Software-Defined Wide Area Networks (SD-WAN) for Today’s Cloud-Centric World with Versa Networks
Software-defined WANs are quickly replacing traditional Wide Area Networks (WANs) as more enterprises realize the need to rethink networking for today’s cloud-centric world. SD-WANs provide organizations with:

- Improved agility by simplifying network management and unshackling IT from expensive incumbent providers
- 50% Lower WAN costs by eliminating reliance on expensive MPLS connections to interconnect remote sites
- 10X WAN bandwidth improvement by leveraging multiple network paths and faster broadband connections
- Single pane of glass network management

Clint Bogard, Director of Enterprise Sales at Versa Networks, will discuss how and why to deploy SD-WAN so it is seamlessly integrated within your existing infrastructure, which is now optimized for cloud computing applications.

10:00 - 10:20: How US Organizations Can Comply with European Union General Data Protection Regulations (GDPR), with Calligo
If you are responsible for your company’s IT security or data compliance, you have likely heard about the European Union (EU) Global Data Protection Regulation or GDPR. Even though GDPR was formally implemented in May of 2018, most organizations have yet to begin the complex tasks to meet GDPR compliance. If you have even a single European customer, vendor, employee and/or business partner then you must be in compliance with GDPR.

GDPR changes everything about the way your organization needs to secure and protect the data you collect from individuals/organizations based in the EU. The fines for lack of GDPR compliance range from up to 20 million Euros or 4% of gross global revenue, whichever is greater.

During this informative talk, Calligo VP and US General Manager Greg Dumas will address:
- What does your organization know about the details of GDPR?
- Have you identified any personal data that is affected by GDPR regulations?
- If so, what is that data, and what do you do with it?
- How is cloud affected? And how can cloud help you meet your GDPR compliance goals?

At the end, you will have valuable insights and practical recommendations on achieving GDPR compliance. Calligo is global services organization offering trusted advice on both GDPR & data privacy, with a team of ISO & EU GDPR certified consultants.

10:20 – 10:40: PC/Desktop/Laptop Refresh Strategies, Desktop Applications-as-a-Service (DaaS), Improved Performance, Enhanced Security with Insight, Microsoft and Intel
There is an increasingly urgent need to update desktops and laptops, which has recently been delayed 5+ years with the rise of cloud computing and an increasingly mobile workforce. Outdated PC’s create many problems, including poor/slow performance of both local and cloud-based applications plus security/compliance risks tied to continued usage of non-supported platforms such as Windows XP.

The modern workplace demands a progressive strategy towards security, productivity and innovation. Technology upgrades can be a headache for any organization, but National Manager Wade Waage from Insight will explain why organizations of all sizes should refresh PC’s, with financial and technical justifications reflecting the latest Intel
microprocessors, Microsoft Windows 10 platforms and OEM hardware designs. Specific topics covered include:

- **Windows 10 Security**, a suite of enterprise grade, state-of-the-art anti-virus, firewall and anti-phishing tools included with your Windows software at no additional charge
- Windows 10 Hello and Intel Chipset-based Authenticate, Two pieces of technology that ensure only your people can log into their computers and keep others out.
- Cloud-based and automated update/delivery of the Windows 10 platforms, ensuring that your workforce automatically has the latest software, with the most recent features and security enhancements, with no manual intervention/patching required.
- Case study examples, real-world use cases

With an optimized/updated hardware and operating system platform, organizations must then consider the best approach for managing desktop applications. Deploying Cloud-based Office365, with automated updates of Word/Excel/Powerpoint applications, is just the start. Wade will also discuss the value of a comprehensive and fully integrated Desktop-as-a-Service (DaaS) offering, which will guarantee the security, performance and compliance of all desktop applications.

**Break, Product Demonstration and Exhibit Area Open, Peer Interaction**

11:10 – 11:40: **Cloud Strategies, VMware - AWS Partnership, DevOps/AI/IoT Initiatives with VMware**

Brad Gilpin, a Solutions Architect and Cloud Management Specialist with VMware, will discuss the many ways in which today’s organizations are approaching “the cloud”. Whether companies slowly wade into cloud or jump directly into the deep end, they are faced with a number of decisions and new problems that can cause stress or conflict within the IT organization. Learning to adjust to this new reality is critical to the success of any 21st century organization. He will analyze different approaches to cloud adoption – serverless vs containers vs virtual machine platforms, public vs private vs hybrid architectures - common problems, and recommendations for organizations across all industries as they adopt cloud technology.

Brad will illustrate how VMware is partnering with its customers to help them quickly, efficiently, and securely adopt and operate across clouds. Whether it's enabling direct adoption of cloud technologies with VMware Cloud Services, or enabling a hybrid solution such as VMware Cloud on AWS, VMware is focused on making customers successful with new operating models.

He concludes by demonstrating how an optimal cloud architecture/platform supports DevOps initiatives by accelerating product releases/updates, while enabling new applications around Artificial Intelligence (AI), Machine Learning (ML) and Internet-of-Things (IoT).

**End of Presentations/Event, Raffle Prize Drawings, Product Demonstration and Exhibit Area Remain Open**